

МЕЖДУНАРОДНЫЕ СПЕЦИАЛИЗИРОВАННЫЕ ВЫСТАВКИ



September 15 – 17, 2020

Moscow, Crocus Expo IEC
pavilion 2, halls 9, 10 & 11

25th international industrial exhibition of non-food products **HOUSEHOLD EXPO** – the biggest specialised exhibition of kitchenware, household goods and homewares on the Russian market | www.hhexpo.ru
15th international B2B exhibition **STYLISH HOME. GIFTS** – exhibition of middle and premium-class interior objects and furniture, tableware and table decorations, gifts, lighting, textiles and accessories | www.styhome.ru
13th international B2B exhibition **CHRISTMAS BOX. PODARKI** – exhibition of gifts, souvenirs, New Year, Christmas and festive products | www.christmasbox.ru
3rd international B2B exhibition **CHEMICOS** – international exhibition of professional and household chemistry, cosmetics and personal care products | www.chemicos.ru

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The biggest B2B exhibitions of homewares, country life products, household goods, household chemistry, furnishings and gifts in Russia

The key Russian exhibitions for wholesale and retail buyers on the market of kitchenware, homewares and furnishings, country life products, household and professional chemistry will be held from September 15 to 17, 2020, at Crocus Expo IEC. The exhibitions are organised by Mayer Corporate Group with the support of the Ministry of Industry and Trade of the Russian Federation and the Chamber of Commerce and Industry of the Russian Federation.

The events will mark the start of the business season and will become the first important activities for the specialists and experts on the Russian non-food market, ensuring the long-awaited meeting of the retail community which will be especially busy and productive after the quarantine restrictions are lifted.

Although a lot of exhibition companies have cancelled their autumn events, HouseHold Expo, Stylish Home. Gifts, Christmas Box. Podarki and ChemiCos exhibitions, as well as the business programme will take place in autumn as scheduled in compliance with all the necessary safety precautions.* The organisation of the exhibitions will help maintain the business and economic relations of the participants and visitors of the industry market in times of a limited number of platforms for meetings and negotiations about future procurements.

Over 260 companies will take part in the exhibitions. To date, the exposition of the exhibitions amounts to 15 000 sq.m. Among the participants are ALKO "Trading company", Anna Lafarg, ARC, ARKHIMED, ASD, AT-holding, BEST PAPER, BORNER, Bytplast, Crystal BOHEMIA Rus, DARIIS-AKCAM, Dunya Dogus Plastic, EC, Elan Gallery, Emal, ENS Group, Eurogold Industries, Gardarika TM, GidGlass, GRANDLUX, GUFFMAN, HOFFMANN-GROUP, Interholding-SPM, Intes, Komfort, KORALL, Krasny Metallist, Kwik&Klin, Industrial Company Landskrona, LinkGroup, LMR Plast, Martika, Master House, Mayer Boch, TM "MECHTA", M-plastika, Non-Stick, Pasabahce, PetitJardin, Pilot MS, Plast Team, Plastic Republic, Poliservis, POLIVALENT, PRIOR Group, Prosto i Udobno, Ravex, Regent Rus, Ronex, SAKURA ELECTRONICS GROUP, Starexpo, SteelEnamel, Stockeast, Vectra Household, Veles, VioletPlast, WILMAX, York RU and others.

The product sector of New Year, Christmas, gifts and souvenirs at Christmas Box. Podarki international salon will be showcased by such companies as Eli Peneri, Green Country, Karlsbach, Kaz Com, Lavka-Zabavka, Ruskonfeta, Vitus, Winter Toys, "YUG" PC and many others.

For the first time this autumn, the 3rd international exhibition of professional and household chemistry, cosmetics and personal care products ChemiCos-2020 will take place, together with its activities for specialists

and experts of the chemical industry. Novelties and premieres of the market will be displayed at the booths of the following companies: Aromika, Bashkhim, Digidon, DomBytChim, Gerteks, Global Himi, La mamma, LENPLASTPOLIMER, New Chemical Technologies, Poisk and others.

PREMIERES AND NOVELTIES of the 2020/2021 season



As of the end of August 2020, more than 350 premieres and novelties from the participants of spring/autumn 2020 exhibitions ([brands of the autumn exhibition](#)) have been announced on the website www.expo-retail.ru. Previews of the novelties are published daily before the start of

the exhibitions on the exhibition venue. The novelties are presented in the following product sectors:

Tableware from crystal glass, porcelain, glass, ceramics and table decorations

[ENS](#)
[Paşabahçe](#)
[INTERHOLDING-SPM](#)
[MIR POSUDY](#)
[Bytplast](#)
[DARIIS-AKCAM](#)
[Elan Gallery](#)

Kitchenware for meal preparation and kitchen utensils

[Elan Gallery](#)
[ENS](#)
[Green Point](#)
[INHOUSE](#)
[PROFI-KNIFE](#)
[Bravo Center](#)
[Bytplast](#)
[Guffman](#)
[DRIMEX](#)
[Begunts N.R. Individual entrepreneur / Avanti](#)
[Kerch metallurgical plant](#)
[Kukmarskiy zavod Metalloposudy](#)
[Mechta](#)
[NASHA MAYSTERNYA](#)
[SteelEnamel](#)
[Standart Wood](#)

Furnishings, textiles and home fragrances

[FLAMES](#)
[AZIMUT](#)
[Gallery of Yuri Ponomarev](#)
[Green Forest](#)
[DomWell](#)
[Istok](#)
[Lidecor](#)
[Magamax](#)
[RemiLing 2000](#)
[SALUTE – Plant of Interior Clocks](#)
[Home Scents/Dom Svechei](#)

Storage systems, cleaning supplies, household goods and household chemistry

[Elan Gallery](#)
[INNOSTEAM](#)
[August](#)
[Bytplast](#)
[Violetplast](#)
[Gerteks](#)
[Istok](#)
[Martika](#)
[Magamax](#)
[M-plastika](#)
[MULTIPLAST GROUP](#)
[Plastic Republic](#)

New Year and Christmas products, gifts, souvenirs, symbols of the year

[Elan Gallery](#)
[ENS](#)
[Niki](#)
[Corsair Service](#)
[“YUG” PC](#)
[Ruskonfeta](#)

Garden and country life products, home appliances, thermoware

[GRATAR](#)
[INHOUSE](#)
[Axion](#)
[“Alternativa” ZPI](#)
[Arctica](#)
[Mercator Medical](#)
[Plastic Republic](#)
[Ural Plant Of Household Products](#)
[ZION RUS](#)
[Chelyabinsk Plant of Technological Equipment](#)
[Chekhovskiy Zavod Materialov](#)

Children’s products

[Bytplast](#)
[Plastic Republic](#)

2020 BUSINESS PROGRAMME

Business programme events will traditionally be held within the framework of the exhibition. The key events will include the Day of Regional Retail, the Day of Online Trade, the Day of Design, workshops and seminars, cycle “Goods, effective sales, loyal customer”, as well as a special programme of ChemiCos exhibition:

1. DAY OF REGIONAL RETAIL

Topic of the conference: “Sales of household goods. Does one need to change one’s sales strategy post-

quarantine” ^{NEW} (September 15).

Organisers: Retail.ru, Mayer Corporate Group.

2. DAY OF ONLINE TRADE

Topic: “Management of the system of sales channels” ^{NEW} (September 17). Organiser: Deloitte Academy

3. DAY OF DESIGN

Topic: “Anti-crisis trends in interior design” ^{NEW} (September 15).

Organisers: Union of Designers and Architects, ArchDialog Company.

4. The programme of ChemiCos-2020 exhibition will include (September 16):

- Round table “**TRENDS OF THE PANDEMIC AND SOURCES FOR ECONOMIC GROWTH FOR THE PRODUCTION OF CONSUMER CHEMISTRY, COSMETICS AND PERSONAL CARE PRODUCTS**”.

Organisers: Mayer Corporate Group and the Scientific and Technical Center “CHIMVEST” of the Ministry of Industry and Trade of the Russian Federation with the support of the Ministry of Industry and Trade of the Russian Federation.

Registration of participants is available by phone or by email:

Scientific and Technical Center “CHIMVEST” of the Ministry of Industry and Trade of the Russian Federation: 8 (910) 424-81-70, chimwest@ya.ru.

Mayer Corporate Group, Мария Никовская: 8 (919) 784-19-72, chemicos@mayer.ru.

- Programme of business presentations and meetings of manufacturers and buyers **SUPPLIERS FOR HORECA AND SHOPPING CENTRES**

All the regular contests have been postponed until the spring of 2021.

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*On July 8 Andrei Vorobyov, the Governor of Moscow Oblast, allowed companies engaged in the organisation of conferences (congresses) and exhibitions to resume their work (Decree N 318-PG), provided they adhere to the Standard requirements for the operation of such companies. On August 1, 2020, Crocus Expo has resumed its work. As an event organiser, Mayer Corporate Group places the highest priority on the safety of the participants and visitors of the exhibitions during the running of the events. The safety during the running of the exhibitions will be ensured by strict compliance with the measures to prevent the spread of the coronavirus infection adopted based on the decrees and requirements of state authorities.

Information support



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ОБНТЕРЬЕР

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ЦЕРЕВНЯ
НАУЧНО-ТЕХНИЧЕСКИЕ

DESIGN

GIFT REVIEW

ТОЧКА
ПРОДАЖ

MO
IM

Ruhim.ru
информационно-новостной
портал о бытовой химии

Organisers of the exhibitions: MOKKA Expo Group LLC, Mayer Corporate Group - member of the Global Association of the Exhibition Industry (UFI), the Russian Chemists Union and the Russian Union of Industrialists and Entrepreneurs. The exhibitions are organised with the official support of the Chamber of Commerce and Industry of the Russian Federation. International B2B exhibition HOUSEHOLD EXPO is the only Russian specialised exhibition of kitchenware, gifts, household goods and homewares. The Association of the German Trade Fair Industry (AUMA) characterizes HouseHold Expo as the most efficient exposition of household goods on the territory of Russia.

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